



Newsletter

February 2024 | Issue IX



UMU organizes National Conference on SDGs in collaboration with the Government of Jharkhand



Usha Martin University Commemorates Constitution Day with Inspiring Celebrations

“Academicians should come forward and collaborate with government for successful implementation of SDGs in the state of Jharkhand” -

Shri Rameshwar Oraon, Minister of Finance of Jharkhand



MESSAGE FROM THE PRO-CHANCELLOR

I am happy to learn that the University is bringing out issue IX of its Newsletter. The University has put on offer many new programmes in Health Care and Investigative skills. I would like to take the opportunity to inform the parents that as far as Nursing education is concerned, the University launched BSc (Nursing) only after obtaining approval of Nursing Council of Jharkhand. It has implications that the qualification conferred by UMU shall be recognized nationally since Indian Nursing Council has submitted to this effect in the Court of Law.

I am informed that the University has been preparing for NAAC Accreditation. This is both desirable and necessary for the robust growth of the University. In addition, this quarter has also witnessed the University hosting the National Conference on Communication and Innovation for Sustainable Development Goals in collaboration with the Department of Planning, Government of Jharkhand. This is indeed a very happy development because no other Private University in the State has been accorded this recognition. I am sure this conference has been a precursor for good quality publications by UMU faculty.

I would like to impress upon the University administration to ensure that UMU is institute of Choice. As we continue to navigate the ever-changing landscape of higher education, let us remain steadfast in our dedication to fostering a culture of inclusivity, diversity, and excellence. Together, we have the power to shape the future and inspire positive change in the world around us.

Prof. Suresh C. Garg



MESSAGE FROM THE VICE-CHANCELLOR

It gives me great pleasure to periodically connect with all of you through this vibrant medium of our quarterly Newsletter. As you would note while going through this issue, the University has been going through vibrant, multi-faceted activities in its teaching learning, research, extension, and campus life initiatives, which makes for an exciting and engaging time on the campus.

I would like to congratulate the teachers and students of this highly aspirational University, for keeping the activity calendar varied and highly dynamic. We have added significantly to our infrastructure, faculty strength, and research activity, with the University getting as many as ten patents granted in the year 2023. The University also got itself recognized under Section 2F of the UGC and we are all working towards filing for our NAAC accreditation

My colleagues also deserve congratulations for organizing a highly successful National Conference on Sustainable Development Goals through the support of the Department of Planning, Government of Jharkhand. Such events not only enable a confluence and presentation of ideas and replicable practices, but they also present opportunities for the open exchange of evidence-based research and suggest directions for future developments.

UMU's established practice of being a good neighbor and a responsible corporate citizen is amply showcased by its activities regarding health camps, blood donation drives, Voter registration initiatives promotion of healthy eating habits through incorporation of healthier grain choices as well as initiatives like Constitution Day celebrations which aimed at creating deeper understanding and appreciation of the Indian Constitution.

I firmly believe that the University will continue to make its mark on the educational map of the region by not only keeping up its activities but raising the bar for its achievements in all aspects of its endeavors. I wish the UMU family well in their journey towards continual striving for excellence and creating milestones that we can celebrate in times to come.

Prof. Madhulika Kaushik

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Dean (Faculty)	Dr. Arvind Hans
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FROM THE EDITOR



Dear Readers,

As we wrap up the events and achievements of the past quarter at Usha Martin University, it brings me great pleasure to share the details of the academic and cultural activities that have adorned our campus. A crowning moment of this quarter was the successful hosting of a National Conference, a testament to our commitment to academic excellence and scholarly discourse. We were honored to welcome Dr. Rameshwar Oraon, Minister of Finance, Government of Jharkhand as the Chief Guest, whose enlightening address left an indelible mark on our students and faculty alike. His appreciation of our beautiful campus was a validation of the meticulous efforts put into creating a conducive environment for learning and growth.

Also, I am delighted to highlight the commendable efforts undertaken by our National Service Scheme and Unnat Bharat Abhiyan groups towards community development. Their initiatives resonate with our university's ethos of fostering social responsibility and inclusive progress. The quarter also witnessed a flurry of intellectual activity with paper presentations by both esteemed faculty members and enthusiastic students. The publication of these papers underscores our commitment to contributing meaningfully to the academic discourse and advancing knowledge in various fields.

On a celebratory note, I extend my heartfelt congratulations to the students who have secured placements, a testament to their hard work and the quality of education imparted at Usha Martin University. Your achievements serve as a source of inspiration for your peers and a testament to the holistic education provided here. As we look forward to the coming quarter, let us continue to uphold the spirit of excellence and innovation that defines our university.

Warm Regards,

Dr. Shahnaaz Zabi

FACULTY ACHIEVEMENTS

Papers Published

Naghma Khatoon, Sharmistha Roy, Ritushree Narayan, November 2023, "Can ML be used in cybersecurity?" November 2023 DOI:10.1201/9781003388845-15 In the book: Machine Learning in Healthcare and Security [Scopus indexed]

Naghma Khatoon, Rishav Rishu, Sushant Verma, and Prashant Pranav, January 2024, "Proposing A Modified Proof of Stake System to Counter 51% Attack In Blockchain" IEEE International conference-Device Intelligence Computing and Communication Technologies, DICCT 2024, Graphic Era (Deemed to be) University, Dehradun, 15-16 March 2024 [Scopus indexed]

Saikat Biswas and **Rupa Das** (2024) Homa farming A traditional farming approach for sustainability in agriculture. Agri-India Today. ISSN- 25830910 Vol 4 Issue 2 Page 61

Saikat Biswas and **Rupa Das** (2024) Double transplanting of rice as a contingency approach to escape climate change impacts. Discov Agric. <https://doi.org/10.1007/s44279-023-00010-1>

Shivani Gupta, **Himanshu Narayan**, and Rakesh K Jain; Comparative Study of Photocatalytic Degradation of Methylene Blue Dye with Copper Oxide Nanoparticles Synthesized From Curry and Neem Leaves Extracts; Int. J Nanomater. Mol. Nanotechnol. 5 (2):152 (2023).

Shivani Gupta, **Himanshu Narayan**, and Rakesh K Jain; A review of some metal-oxide based nanocomposites for photocatalytic treatment of wastewater; Adv. Nat. Sci: Nanosci. Nanotechnol. 14 (2023) 043003.

Purnima Kumari Srivastava, **Sharmistha Roy, Naghma Khatoon.**, "Sentiment Analysis on teaching practices using Multi layered Perceptron Neural Network," in Industrial Engineering, vol. XVI, issue 7, pp. 1461-1470, 2023, [UGC care indexed]

Bidisha Sarkhel, **Arvind Hans**, Unnati Jadaun, Mary Jerman Ekka, Garima Anand, Kavita Kumari, Prakash D. Achari (2023), Paper Title "A Study on Select Human Resource Practices, Self-Efficacy and Organizational Citizenship Behavior in Private Sector Banks in Jharkhand." published on Onomázein Journal, 2023.

Bidisha Sarkhel, **Arvind Hans**, AK Agrawal, B Sudarshan, PD Achari, A Khare (2023), Paper Title "Employee Wellbeing at Work: A Critical Review." published on Onomázein Journal, 2023.

Bidisha Sarkhel, R Akhouri, **Arvind Hans**, S Kumar, C Yamang, V Jain (2023)- "A study on the relationships among organizational trust, organizational commitment and job satisfaction among nurses in private hospitals in Ranchi." Published on China Petroleum Processing and Petrochemical Technology (ISSN: 1008-6234).

Conferences/Workshops/FDPs attended

Himanshu Narayan, Shivani Gupta, Rakesh K Jain: Photocatalytic degradation of Methylene Blue dye with Copper Oxide nanoparticles synthesized from Moringa gum; The International Conference on Advances in Novel Materials: Towards Sustainable Future (ICAN2024), St. Xavier's College, Ranchi, India during January 20th – 22nd 2024. [To be published as a journal article in AIP Conference Proceedings].

Shivani Gupta, **Himanshu Narayan**, and Rakesh K Jain: Treatment of Methylene Blue dye polluted wastewater with Copper Oxide nanoparticles synthesized from Moringa gum; National Conference on Communication and Innovation for SDGs: A Key Towards Transformation of the World, Usha Martin University, Ranchi, India during December 7th – 8th 2023.

Dr. Lopamudra Satapathy earned the Best Oral Presentation award at the National Seminar on Crop Improvement Challenges by the Indian Society of Plant Breeding and Genetics (Ranchi Chapter). Their presentation on genome-wide analysis of wheat's leaf rust-responsive NAC transcription factors was held on November 8, at Birsa Agriculture University, Ranchi.

Sumit Mishra participated and presented a paper titled “Studies On Genetic Variability, Correlation And Path Coefficient Analysis For Yield And Yield Attributing Traits In Bread Wheat (*Triticum aestivum* L.)” at the National Seminar on Challenges, Opportunities, and Strategies for Crop Improvement organized by Indian society of Plant Breeding and Genetics, Ranchi Chapter from November 8 to November 9.

Dr. Anil Kumar Mishra was invited as a panelist in the Industry-Academia Conclave from November 23 to November 25, organized by Unnat Bharat Abhiyan, National Institute of Technology, Jamshedpur.

Dr. Lopamudra Satapathy participated in in the Industry-Academia Conclave from November 23 to November 25, organized by Unnat Bharat Abhiyan, National Institute of Technology, Jamshedpur.

Tulika Sinha presented a paper at the 10th National Seminar on "Child Labor", held between December 23 and December 25, organized by the Institute for Social Development and Research (ISDR)

Session chaired/ Invited Lectures Delivered

Prof. Himanshu Narayan chaired a technical session at the National Conference on Communication and Innovation for SDGs: A Key Towards Transformation of the World, Usha Martin University, Ranchi, India from December 7 – 8.

Prof. Himanshu Narayan chaired a technical session at The International Conference on Advances in Novel Materials: Towards Sustainable Future (ICAN2024), St. Xavier’s College, Ranchi, India from January 20 – 22.

Dr. Leena Shrivatsav was invited to deliver a lecture on “Communication Skills” during a training session of the Santhal Pargana Division, GoJ, organized by the Shri Krishna Institute of Public Administration on January 24.

Dr. Leena Shrivatsav was invited to deliver a lecture on “Team Building” and “Leadership” during a training session of the newly appointed Assistant Planning Officers, Government of Jharkhand organized by Shri Krishna Institute of Public Administration on November 7.

Ph.D. Awarded

Mr. Pallab Banerjee under the guidance of **Dr. Sharmistha Roy** with the title “Design and Analysis of Optimized Task Scheduling Algorithms in Cloud Computing Environment” – December 2023

STUDENT ACHIEVEMENTS

Bidisha Sarkhel presented a paper titled “Green Human Recourses Practices and Organizational Sustainability” National Conference on Communication and Innovation for SDGs: A Key Towards Transformation of World, organized by the Department of Planning and Development, Government of Jharkhand and Usha Martin University on December 7.

Bidisha Sarkhel was awarded 2nd prize for her paper titled “Examination of the Relationship of Mindfulness, Self-Compassion & Happiness among Faculty Members of Public and Private Universities of Ranchi” at the ISDSI Global Conference 2023 held at Indian Institute of Management, Ranchi.

Bidisha Sarkhel presented a paper titled “The Impact of Electronic Human Resource Management on Organizational Performance: A Review of Literature” at the International Conference on Recent Developments in Commerce, Business Management, Technology, and Social Innovation from January 4 to January 5.

Mansi Raj, Aryan Raj, and Anand Raj won the intra Moot Court competition organized by the Faculty of Legal Studies on January 8 between the students of various Semesters.

First-year BBA-LL.B. students participated in the Inter-University Parliamentary Debate Competition hosted at NUSRL Ranchi.

STUDENTS' PLACEMENT

Students Name	Programme	Organization Name
Jyoti Kumari	Master of Business Administration	ESAF Small Finance Bank
Suman Panda	Master of Business Administration	ESAF Small Finance Bank
Amit Kumar Kisku	Master of Business Administration	ESAF Small Finance Bank
Komal Rai	Master of Business Administration	ESAF Small Finance Bank
Shweta Kumari	Master of Business Administration	ESAF Small Finance Bank
Imran Alam	Master of Business Administration	ESAF Small Finance Bank
Rani Verma	Master of Business Administration	ESAF Small Finance Bank
Rohit Mahto	Master of Business Administration	ESAF Small Finance Bank
Abhishek Upadhyay	Master of Business Administration	ESAF Small Finance Bank
Jyoti Kumari	Master of Business Administration	Bharti Airtel
Harsha Singh	Master of Business Administration	Bharti Airtel
Shweta Kumari	Master of Business Administration	Bharti Airtel
Sanju Kumar Verma	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Manish Kumar	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Aman Kumar Singh	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Shivam Biswas	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Yash Kumar	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Suraj Kumar	Master of Business Administration	Triveni Almirah Pvt. Ltd.
Supriya	Master of Business Administration	Hike Education
Vanshita Khandelwal	Master of Business Administration	Srva Education
Tuhina	Master of Business Administration	Annapurna Finance Pvt. Ltd.
Saurav Pandey	Master of Business Administration	Annapurna Finance Pvt. Ltd.
Ravina Kumari	Master of Business Administration	Reliance Retail
Nitish Xaxa	Master of Business Administration	Reliance Retail
Priyanshi	Master of Business Administration	Reliance Retail
Kumar Tyagi	Master of Business Administration	Reliance Retail
Mandeep Ekka	Master of Business Administration	Reliance Retail
Prema Linda	Master of Business Administration	Reliance Retail
Rajat Sen	Master of Business Administration	Reliance Retail
Saurabh Anurag	Master of Business Administration	Reliance Retail
Ayush Raj	B.Tech in Mechanical Engineering	Innosol Petrochem Indian Pvt. Limited
Jeetesh Tirkey	B.Tech in Mechanical Engineering	Innosol Petrochem Indian Pvt. Limited
Siddharth Raj	B.Tech in Mechanical Engineering	Innosol Petrochem Indian Pvt. Limited
Manish Kumar	Bachelor of Business Administration	Hike Education

Anisha Kumari	Bachelor of Business Administration	ICICI Prudential Life Insurance Company Ltd
Shreeja Sengupta	Bachelor of Business Administration	ICICI Prudential Life Insurance Company Ltd
Archita Tiwary	Bachelor of Commerce (Honours)	Hike Education
Sagar Kumar	Bachelor of Commerce (Honours)	ICICI Prudential Life Insurance Company Ltd
Nishant raj	Bachelor of Commerce (Honours)	ICICI Prudential Life Insurance Company Ltd
Harsh Kumar	Bachelor of Commerce (Honours)	ICICI Prudential Life Insurance Company Ltd
Annesha Sen Sharma	Bachelor of Commerce (Honours)	ICICI Prudential Life Insurance Company Ltd
Pankaj mahto	Diploma in Electrical Engineering	Mahansaria Tyres Group
Abhishek Kumar	Diploma in Electrical Engineering	Mahansaria Tyres Group
Akash Kumar	Diploma in Electrical Engineering	Mahansaria Tyres Group
Anish Kumar Singh	Diploma in Electrical Engineering	Mahansaria Tyres Group
Shashiraj Kumar Mahto	Diploma in Electrical Engineering	Mahansaria Tyres Group
Pratik Kumar Mahto	Diploma in Electrical Engineering	Mahansaria Tyres Group
Simran Rathore	Diploma in Electrical Engineering	Mahansaria Tyres Group
Baiju Manjhi	Diploma in Electrical Engineering	Mahansaria Tyres Group
Kumar Vicky Nayak	Diploma in Electrical Engineering	Mahansaria Tyres Group
Pankaj mahto	Diploma in Electrical Engineering	Subros Limited
Abhishek Kumar	Diploma in Electrical Engineering	Subros Limited
Akash Kumar	Diploma in Electrical Engineering	Subros Limited
Shashiraj Kumar Mahto	Diploma in Electrical Engineering	Subros Limited
Simran Rathore	Diploma in Electrical Engineering	Subros Limited
Baiju Manjhi	Diploma in Electrical Engineering	Subros Limited
Kumar Vicky Nayak	Diploma in Electrical Engineering	Subros Limited
Aman Kumar Nayak	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Aman Kumar Singh	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Harsh Kumar	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Himanshu Chaudhary	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Jay Kumar Bhogta	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Priyanshu Gupta	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Satyanand Kumar	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Bipin Kumar	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Saroj Kumar Mahto	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Akash Kumar	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Kunal Kumar Singh	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Sohaib Ansari	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Jagdish Mahto	Diploma in Mechanical Engineering	Mahansaria Tyres Group
Aditya Munda	Diploma in Mechanical Engineering	Mahansaria Tyres Group

UNIVERSITY ACTIVITIES

Usha Martin University Celebrates Women in Agriculture Day at Childag Village



In a concerted effort to recognize the invaluable contributions of women in agriculture, the Faculty of Agriculture at Usha Martin University, in collaboration with Unnat Bharat Abhiyan and NSS Units, organized a vibrant celebration of Women in Agriculture Day at Childag Village.

Students from the first semester, Batch 2023-27, took the lead in preparing various value-added products made from millet and different vegetables. The aim was to raise awareness among female farmers and Self-Help Groups (SHGs) about income-doubling strategies and entrepreneurship promotion. Additionally, the event shed light on various government schemes aimed at the welfare of farmers, providing crucial information to empower the farming community.

As part of the festivities, seeds of different vegetables were distributed among the women farmers, fostering sustainable agricultural practices. Moreover, the university proposed to provide training to SHGs and female farmers in food processing and other agricultural activities, a proposal warmly accepted by the villagers of Childag.

The event witnessed the presence of esteemed guests including the Mukhiya of Childag Village, Shri Durga Pahan, Gram Pradhan Shri Shrinath Munda, Panchayat Samiti Sadasya Anisha Khatoon, and Panchayat Pratinidhi Rawani Ansari. Dr. Lopamudra Satpathy, HOD Agriculture and UBA Coordinator, Dr. S.S. Chakraborty, NSS Officer, Dr. Bela Rani Bhagat, and Mr. Amarnath Mahato were also among the dignitaries present.

The successful coordination of the event was led by Ms. Manisha Kumari, Ms. Priya Priyanka Tudu, and Miss Juhi Chandra, whose dedication ensured a meaningful and impactful celebration of Women in Agriculture Day.



UMU organizes **National Conference** in collaboration with the Government of Jharkhand

The National Conference on Communication and Innovation for SDGs: A Key Towards Transformation of the World was organized on December 7 and 8 at Usha Martin University, Ranchi, Jharkhand. The two-day event aimed at bringing together scholars, researchers, and experts to brainstorm on the 6 aspirant Sustainable Development Goals of Jharkhand. The conference was organized in collaboration with the Department of Planning, Government of Jharkhand.

Shri Anup Srivastava, Member Secretary, State Planning Commission, Chhattisgarh, highlighted the best practices and strategies adopted by the Chhattisgarh Government on the implementation of SDGs.

The Chief Guest, Shri Rameshwar Oraon, Minister of Planning & Development delivered a keynote lecture. Chief of UNICEF, Jharkhand, Smt. Kaninika Mitra shared insights on achieving SDG indicators from the Women & Child Development perspective. Subsequently, a significant highlight of the conference was the exploration of the status of SDG indicators in Jharkhand by Social Policy Specialist, UNICEF, Shri. Omkar Nath Tripathy.

Led by Dr. Leena Shrivastav as the Organizing Secretary, Dr. Shahnaaz Zabi as the Convenor, and Prof. Himanshu Narayan as the Technical Chair attracted academicians, scholars, students, and various stakeholders from across India including Jharkhand and other states such as UP, Maharashtra, Tamil Nadu, West Bengal, Odisha, and Bihar to bring out positive outcomes. The collaboration between the state government machinery, private sector, professionals, and academicians facilitated a rich exchange of experiences and insights towards achieving SDGs.



A total of 86 research papers were received for the conference, reflecting a diverse range of academic contributions. Out of which 54 presentations were conducted across various sessions. The wealth of knowledge presented underscores the depth and breadth of research exploration, fostering a dynamic exchange of ideas and insights.



Officials from various Departments of the Government of Jharkhand also gave presentations about their departmental activities and progress towards attaining Sustainable Development Goals. 14 Departments from the Government represented by their officials like Joint Secretary, Additional Secretary, and Nodal Officers presented their reports on the departments' development on SDGs in Jharkhand.

Health Camp Organized by UMU to Promote Community Well-being in Childag Village



Unnat Bharat Abhiyan and NSS units of Usha Martin University, Ranchi, collaboratively organized a comprehensive health camp at the Panchayat Bhawan of Childag Village. The program, aimed at engaging with the elderly population, saw active participation from GNM nursing students and UBA students from the university. These dedicated individuals delivered enlightening health talks covering topics such as geriatrics, hypertension, personal hygiene, and diabetes, providing invaluable information to the villagers to empower them to manage their health effectively.

A key highlight of the event was the provision of free health check-ups for the residents of Childag Village, ensuring access to essential healthcare services. This initiative not only aimed to diagnose existing health concerns but also focused on preventive measures and health education to promote overall well-being within the community.

The occasion witnessed the presence of esteemed guests including Shri Durga Pahan, Mukhiya of Childag, Shri Srinath Pahan, Gram Pradhan, Smt. Usha Devi, Ward Member, and Smt. Meena Devi. Dr. Lopamudra Satapathy, UBA Coordinator, Dr. Abhishek Pandey, NSS Coordinator, and several dedicated individuals including Ms. Manisha Kumari, Ms. Juhi Chandra, Ms. Smriti Amila Xalxo, Ms. Shahina Tabassum, Ms. Madonna Mathew, and Ms. Ruchi contributed their efforts to the success of the event.

PG and UG students of Business Management and Commerce organize Freshers' Party

A spectacular Freshers' Party was organized by the postgraduate and undergraduate students of Business Management and Commerce Freshers Party on December 21. Highlighting the evening were the crowning moments, with Shekhar Kumar Mahto being bestowed the title of Mr. Freshers, and Miss Fresher Shayqua Aram from MBA 1st Semester, along with Mr. Fresher Piyush Kumar Singh and Miss Fresher Simran Kapoor from BBA 1st Semester, adding to the excitement of the occasion.

The Freshers Party showcased a diverse array of talent, including dance performances and singing acts, all contributing to an atmosphere brimming with music, laughter, and camaraderie. Attendees were treated to a



delightful celebration that will be cherished in their memories for years to come.

The event was graced by the presence of distinguished faculty members, including Dr. Anupama Verma, Dr. Arvind Hans, Dr. Dinesh Pandey, Dr. Saifullah Khalid, Dr. Meenakshi Kumari, Mrs. Shabana Bano, Miss Neha Kumari, Mrs. Bidisha Sarkhel, Mr. Vikram Kumar, Ms. Sindhu Chauhan, and Ms. Neha Choudhary, whose support and encouragement added to the spirit of the evening.

Lecture on Marketing Paradigms in the Virtual World



On December 1, the Faculty of Business Management and Commerce hosted an enlightening session on "Comprehending the Convolved Marketing Paradigms in the Virtual World." The distinguished keynote speaker for the event was Dr. P.K. Chatterjee, an advisor in Green Management at the UN-aligned Espoo, Finland, and the former Chief General Manager of Contracts Engineering & Corporate Law at MECON Ltd, Ranchi.

The event was organized by the Marketing Club of the Faculty of Business Management & Commerce and was attended by enthusiastic undergraduates from the Department of Financial Business Management and Commerce. Dr. Chatterjee's expertise and insights added significant value to the understanding of complex marketing paradigms in the virtual realm.

The meeting aimed to shed light on fundamental market terminologies, providing clarity on what marketing truly entails, and delving into the intricacies of the pragmatism process. Student participation was encouraged, fostering an interactive environment where different business scenarios were discussed. The significance of business ethics in the contemporary landscape was a major highlight of the discourse.

MBA and BBA Students Showcase Internship Achievements in Summer Internship Presentation



The Summer Internship Presentation, held from January 3 to 11, served as a platform for students of the MBA III (2022-24 Batch) and BBA V (2021-24 Batch) programs to exhibit their practical learning experiences.

A total of 78 MBA students participated in the presentations, demonstrating their commitment to gaining hands-on experience and sharing their learnings with peers and faculty. Despite a small number of defaulters, the majority of MBA students took advantage of the opportunity to showcase their internship achievements, contributing to a vibrant learning environment within the cohort.

In contrast, the BBA presentations revealed a significant gap in participation, with a larger number of defaulters compared to those who presented. This highlights the need for additional engagement and support mechanisms to ensure that BBA students fully utilize their internship experiences for personal and professional growth.

IT Club Hosts Awareness Programme on Career Opportunities in SAP, Data Analysis, and Python

The IT Club members of the Department of Business Management and Commerce organized a session aimed at shedding light on career opportunities in SAP, Data Analysis, Python, and related fields. The event, titled "Awareness Programme about Career Opportunities in the Area of SAP, Data Analysis, Python, etc.," featured a distinguished keynote speaker, Mr. Birju Kumar, the founder and co-owner of BRIZTECH.



Undergraduates from the Department of Business Administration and Commerce gathered to participate in the conference, eager to explore the potential pathways in these cutting-edge fields. Mr. Birju Kumar's extensive expertise and insights proved invaluable in providing a comprehensive understanding of career prospects in SAP, Data Analysis, and Python.

Throughout the session, attendees gained insights into the evolving landscape of technology-driven careers, with a focus on the growing demand for professionals skilled in SAP, Data Analysis, and Python. Mr. Kumar's engaging presentation not only highlighted the diverse career opportunities available but also provided valuable guidance on skill development and industry trends.

Usha Martin University Commemorates Constitution Day with Inspiring Celebrations

Usha Martin University observed Constitution Day on December 12, commemorating the adoption of the Indian Constitution on November 26, 1949. The event, designed to cultivate constitutional awareness and promote the values enshrined in India's Constitution, was marked by an array of performances by students from the Law Department.

The proceedings commenced with a lamp-lighting ceremony, graced by esteemed figures including Pro-Chancellor Prof. Suresh Garg, Registrar Dr. Anil Mishra, Dean of Student Welfare Prof. Jayantika Pal, Head of Faculty of Legal Studies Mrs. Tulika Sinha, and other esteemed faculty members. Their presence underscored the significance of Constitution Day in the academic community.

The event was enriched by cultural performances, including two captivating Bharatanatyam dance performances. These artistic expressions beautifully portrayed the nation's cultural heritage and traditions, captivating the audience with graceful movements and expressive storytelling.

Following the cultural performances, lectures were delivered by the guests which provided insightful commentary on the fundamental ideals enshrined in the Constitution. and encouraged reflection on the principles embedded in the Constitution. Students then staged a powerful 'Nukkad Natak,' shedding light on various aspects of the Protection of Children from Sexual Offences (POCSO) Act. Through dramatic scenarios, they underscored the importance of safeguarding children from sexual offenses, aiming to raise awareness and stimulate open dialogue on this sensitive issue.



The event concluded on a solemn note with a collective reading of the Preamble to the Constitution, symbolizing the collective commitment to the foundational principles guiding the nation. The grand finale saw the entire gathering standing together for the performance of the National Anthem, uniting in a spirit of patriotism and unity.

Voter Registration Camp Organized at Usha Martin University



A voter registration camp held at Usha Martin University on December 15, witnessed enthusiastic participation from girl students who filled out Form 6 to register themselves as voters. The initiative was widely appreciated by college students, who expressed gratitude for the opportunity to easily register themselves in the voter list.

The camp, aimed at facilitating voter registration among students, provided a convenient platform for individuals to complete the necessary paperwork without any hassle. The voter registration camp at Usha Martin University served as a commendable effort to encourage civic participation and empower students to become responsible citizens. The successful registration of students in the voter list highlights the effectiveness of such initiatives in promoting voter awareness and engagement among the youth.

Published by:

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